

WWW.JENLRITCHIE.COM

APRIL 2022

explore

STORY. SOUL. ADVENTURE.

Jen Ritchie Photography

YOUR GUIDE TO SENIOR, FAMILY, PERSONAL BRANDING, &
WILDLIFE PHOTOGRAPHY



Time for Photos Again

Hi, I'm Jen!

I'm glad you are here! I am a photographer based in West Lafayette, Indiana, and I love taking photos of seniors, families, and wildlife. Spring is here, and warmer days are starting to mingle with the rainy ones. For me, April means that duckling season is almost upon us. I can't wait to photograph those fluffy bundles of pure cuteness!

April also means it's time for senior photos and some college grad sessions, too! With the warmer weather, I can't wait to dust off my camera and spend some time with you all! Class of 2023, it's also time for you to book your senior photos. Let me know if I can help you and your family capture this milestone moment. My calendar

is now open for bookings this summer and fall.

In this issue, you'll find what you can expect from a session with me - laid back, fun, authentic moments and my guidance throughout the whole process! We start with a virtual consultation, the shoot, and then a reveal and ordering session. I have switched to a more print-based, full-service model so that I can serve my clients better. I think it's win-win for all of us!

As always, I look forward to capturing memories with you this season. Let me know how I can help!

JEN

**WWW.JENLRITCHIE.COM
765.413.8201**



Seniors: It's your moment to shine and look ahead!

"It takes courage to grow up and become who you really are."
e. e. cummings

Senior year is a special time. I've ushered two children through that rite of passage and have three more to go. Every concert, game, vacation, and event feels like that one-last-time and etches a place in your heart. But senior year is also a time to look ahead, to dream, and to be grateful for who you are becoming.

Whether you are finishing high school or college, I'd love to help you celebrate this special time with a session tailored just for you. My aim is to design a laid back, fun session for you that produces beautiful, authentic images of who you are and the adventure you are about to take.

What to Expect

3 Different Sessions Starting at \$299

Virtual Consult with Me

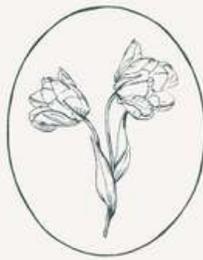
Beautiful, Private Gallery of Proofs

Choice of Your Location/s

Reveal & Ordering Session

Prints, Albums, Canvas, Framed Prints, etc

Collections starting at \$199



The Process

INQUIRY

From the start, I want to make sure we are the right fit and you have an amazing experience. After your inquiry, we will chat via email or phone, and make sure you have my session details, information about me, and my monthly magazine. My goal from start to finish is that you have kind, prompt service.

THE SHOOT

For your shoot day, I want to make sure everything goes smoothly. I will meet you at your location and guide you through a fun, laid back session. We will have designed the shoot together, but I will also create spontaneous opportunities for beautiful images.

WE'RE A FIT!

Once we decide we are a good fit for one another, I will send you the Senior Welcome Packet, contract, and a link for a \$75 deposit. Once I receive your deposit, I will put you on my calendar. We then schedule a time for your virtual consultation. That's when we will talk dates, location, wardrobe, poses, etc.

THE REVEAL

Two weeks after your shoot, we will meet in person or over Zoom, and I will reveal your images in a beautiful video and gallery. From there, you can choose a collection that best serves your needs. Do you want an album? Prints? Would you like something framed for the wall? What about grandparents? You will also get digital images with the collection you choose or a la carte.



Wanderlust: Spring Break in the Smoky Mountains

In March we packed up our van, said goodbye to our two Golden Retrievers, and made our way to Wears Valley, Tennessee. For the second year in a row, we headed to Great Smoky Mountains National Park for spring break. This time it would be even more special with my parents meeting us there.

If you haven't been to the Smokies before, you may have heard of Gatlinburg. It's a popular tourist destination outside of the national park. Because we prefer a little more solitude and less people, we stayed on the "quiet side" in Wears Valley. The adjacent small town has an IGA for groceries and a few antique shops to fill a rainy day. Most importantly, we had great access to two entrances to the park.

Specifically, I was most interested in the entrance to Cades Cove. Cades Cove is a valley surrounded by picturesque mountains and is one of the most popular destinations in the Great Smokies. If you're lucky, you might spot wildlife like whitetail deer, wild turkeys, coyotes, and even black bears. So, of course, this was a top priority for me!

Each morning, my husband and my dad accompanied me through this eleven-mile, one-way loop in search of critters great and small. I got to spend dawn with some beautiful does feeding in the meadow and some large gobblers showing off for the ladies. One morning we saw a coyote strolling through the tall yellow grasses. Unfortunately, he was too far away for a photo,



but I'll take a coyote sighting any day!

After Cades Cove, we'd head home and stir the teenagers out of bed, feed everyone breakfast, and gear up for the rest of the day. Our first day included a visit to the Sinks and a hike up to Lynn Camp Prong Cascades, which is a gradual uphill climb along the Middle Prong River and is a big payoff in the end. The cascade is beautiful from below and then from a few enclaves at the top.

Our second full day was called our endurance day. We took the 2 1/2 hour journey to the other side of the park to visit the elk in the Cataloochee Valley. Elk were reintroduced into the valley in 2001 and now you can view the herd, which has grown to over 200.

At first, our search for elk came up empty-handed, so we got out our cooler and passed around our packed lunches while enjoying the sounds of the

nearby creek. The valley isn't just for elk. This picturesque setting also boasts historic buildings like two churches, a schoolhouse, homes, and some out buildings. It definitely takes you back in time.

After lunch we gave it one more try, and we spotted part of the elk herd along the tree line at the very end of the lane. This made the 2 1/2 hour drive worth it -- along with a mama bear and three cubs sighting on the way home!

Another day we hiked down to Abrams Falls while my parents toured the historic mill in Cades Cove. The falls is considered the most voluminous in Great Smoky Mountains National Park and popular among hikers. The five-mile round trip hike was a little more elevation than I expected, but we did it!

From antique malls and general stores to hikes with family and suppers around the large table at night, the trip provided ample opportunity to make memories and forget about the world for a little while. I would call that a spring break success.





Family Photos!

I have five kids and two adorable Golden Retrievers, so I know how hard it is to get everyone a decent haircut and a presentable outfit for family photos. But still, it's worth it because it all goes by so fast!

Whether downtown or in your favorite nature spot, my family sessions are fun and laid back and aim to capture real moments of your immediate family's personality. In up to an hour, we will make authentic, connected images for you to treasure. Two weeks after your session, we will meet to order your favorite prints, canvases, framed prints, albums, etc.

What if you and your friends want photos together? This is the perfect session to capture the essence of other relationships in your life, too. I'd be happy to customize a session for you. Whether it's for family or friends, let's start dreaming about your session!

Session \$299

Collections start at \$199



SPRING 2022

WILDLIFE COLLECTION

Starting at \$45



Headshots & Personal Branding

Headshots and personal branding are changing these days, and people want a more casual approach. Wouldn't you like more variety for your various platforms? Whether it's for your next conference or your LinkedIn profile, let me create a collection of professional, up-to-date images for you.

I offer 2 headshot packages, prices starting at \$150. They each include a virtual consult with me and up to 6 images, depending on the session you choose.

If you would like help with your personal branding, I can help you hone your message in sessions designed to tell your story from an hour on up. These sessions start at \$500.



“A thing that
you see in my
pictures is that I
was not afraid to
fall in love with
these people.”

— Annie
Leibovitz